

**Fig. 1**

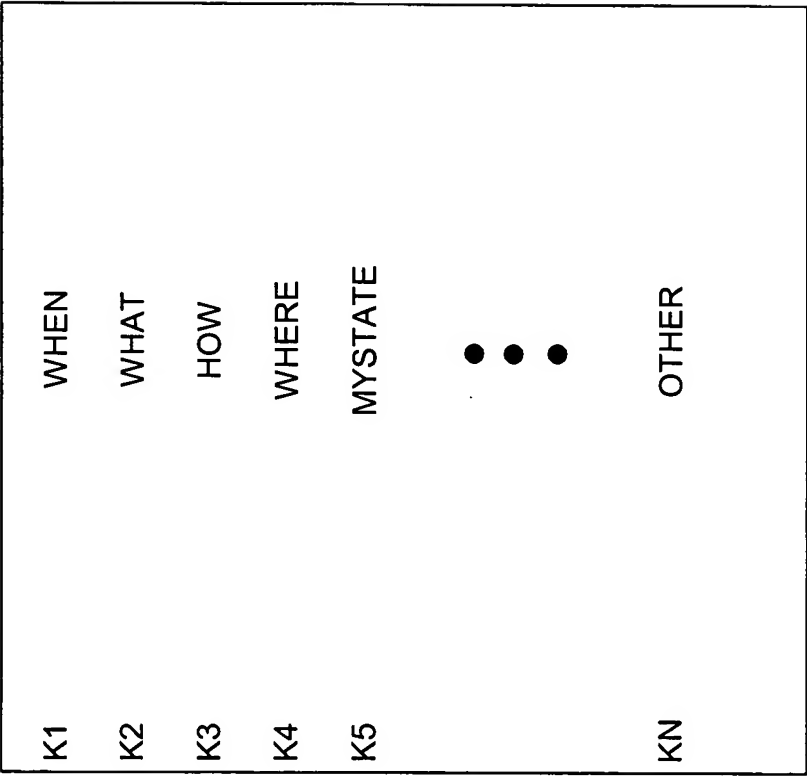
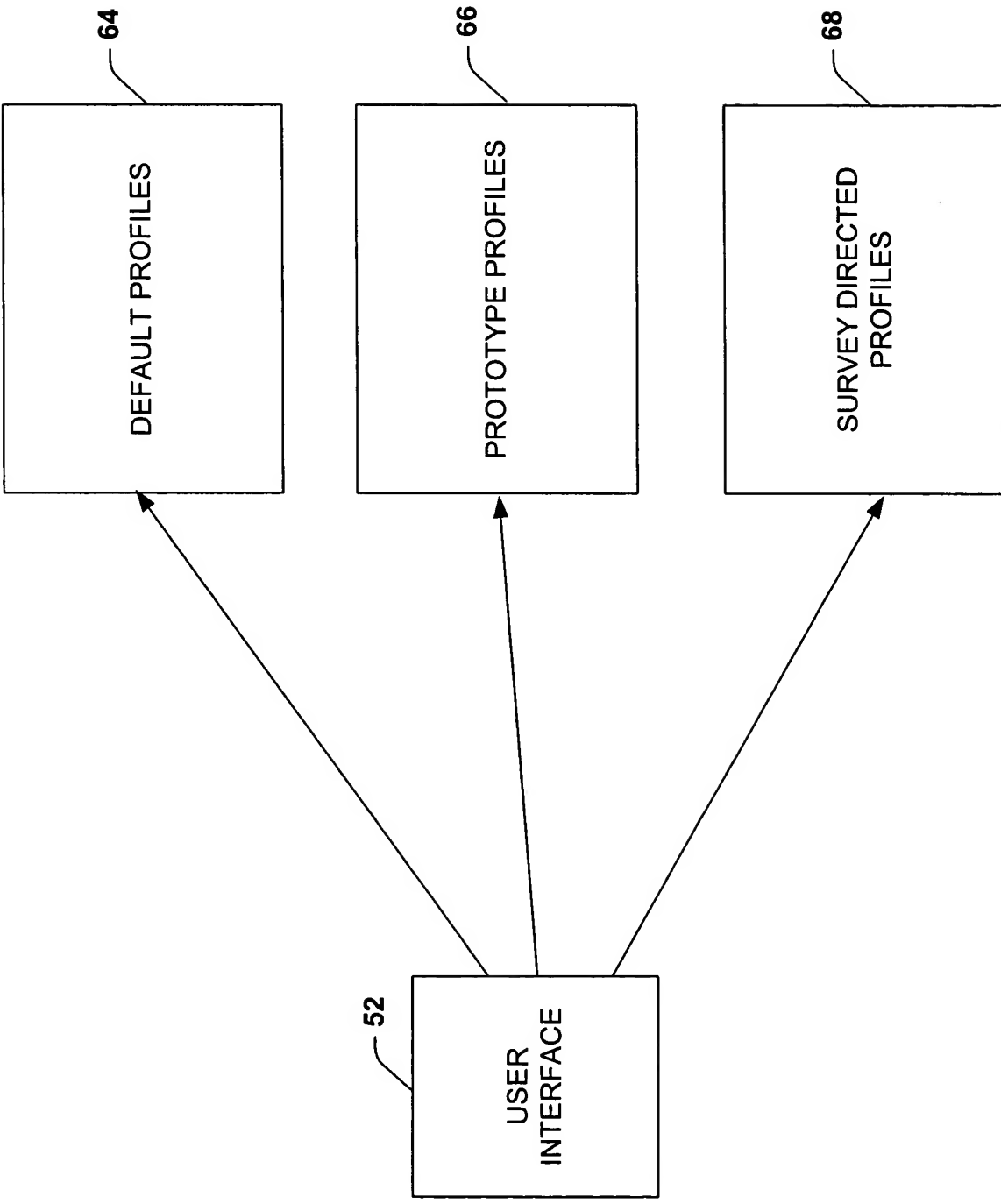


Fig. 2



**Fig. 3**

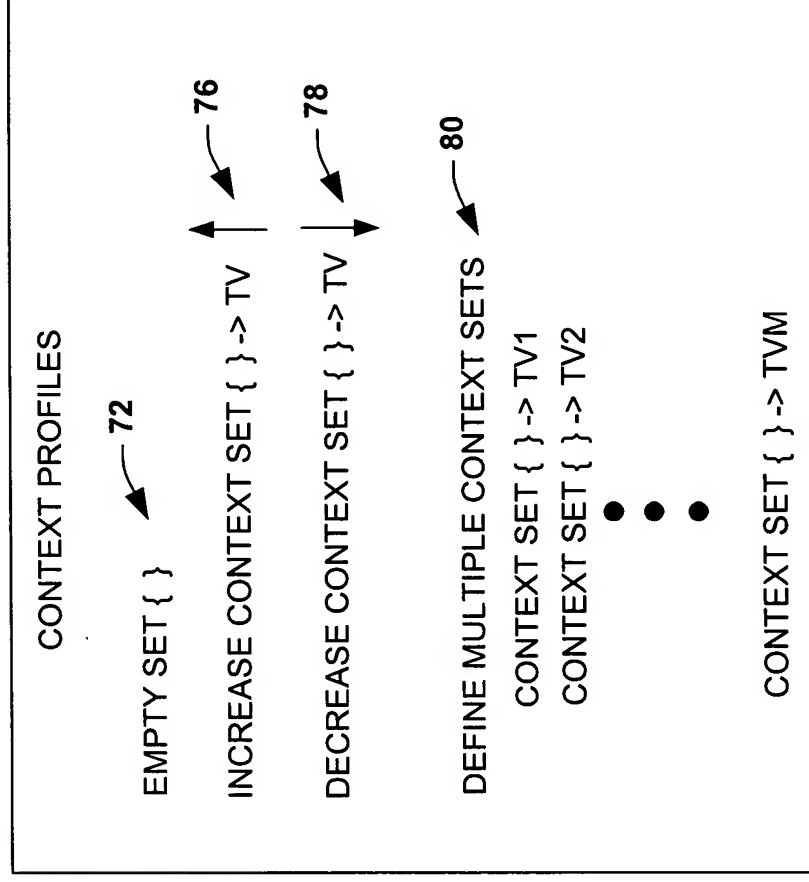


Fig. 4

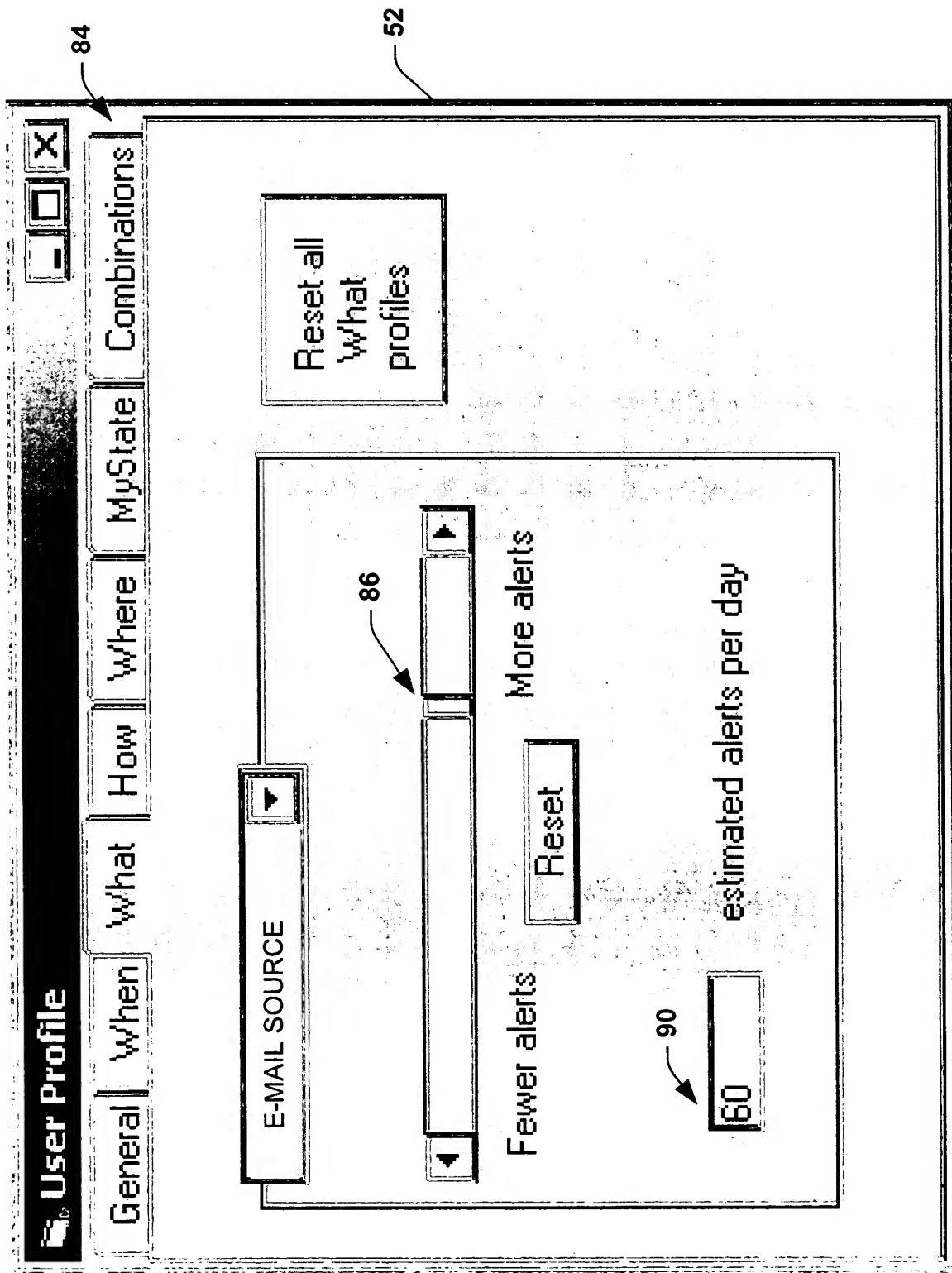


Fig. 5

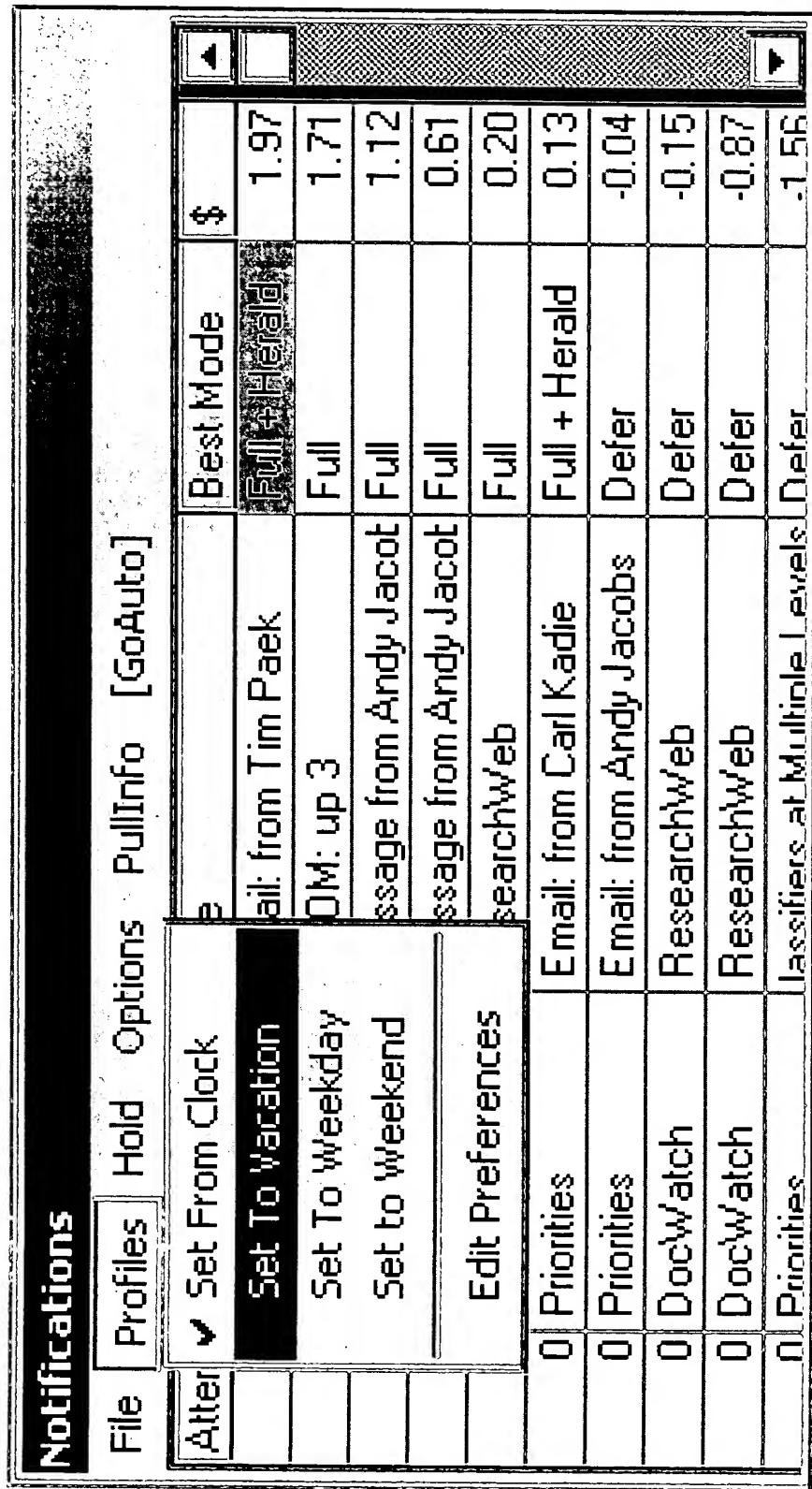
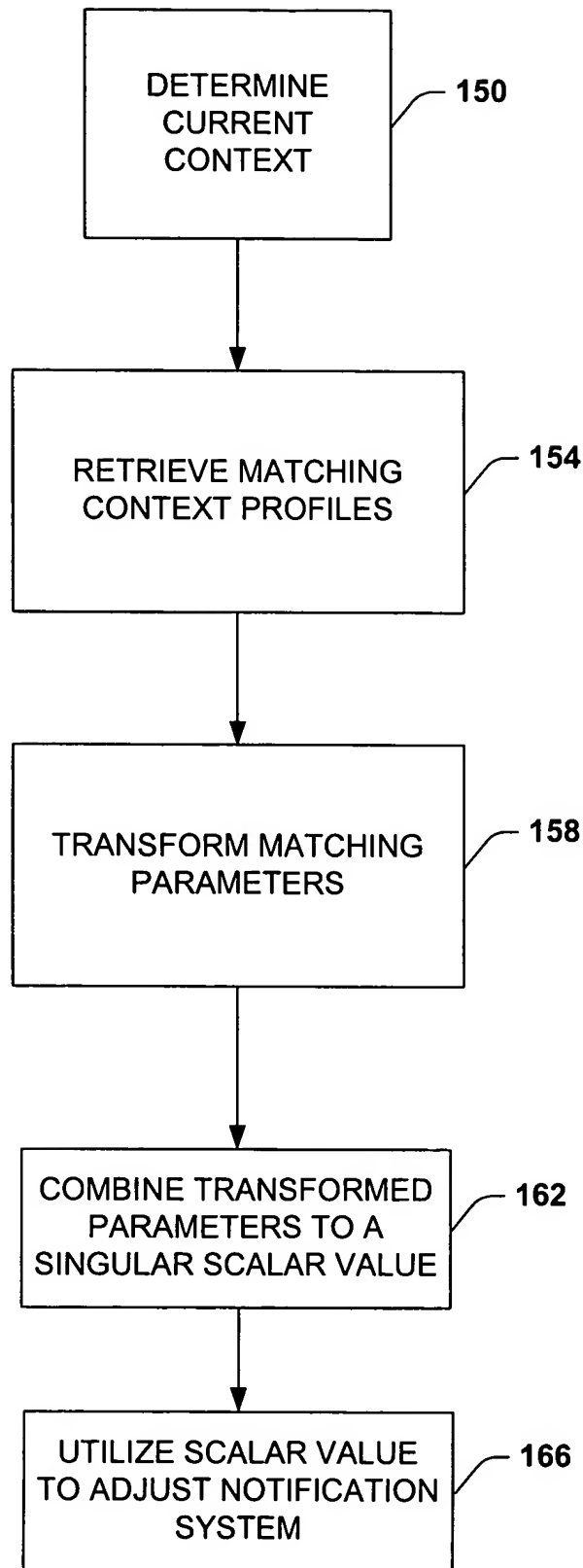


Fig. 6



**Fig. 7**

**MAPPP (Multiattribute People, Preference, & Priorities) Tool**

**E-mail**

**People** **Priority Score** **Basic Policy** **Advanced Policies** **Custom Cues**

**E-mail with Priority Score 100**

Initial Value **192**

Starts To Lose Value At **193**

Most Value Lost After **194**

**E-mail with Priority Score 75**

Initial Value **186**

Starts To Lose Value At **188**

Most Value Lost After **190**

**E-mail with Priority Score 50**

Initial Value **186**

Starts To Lose Value At **188**

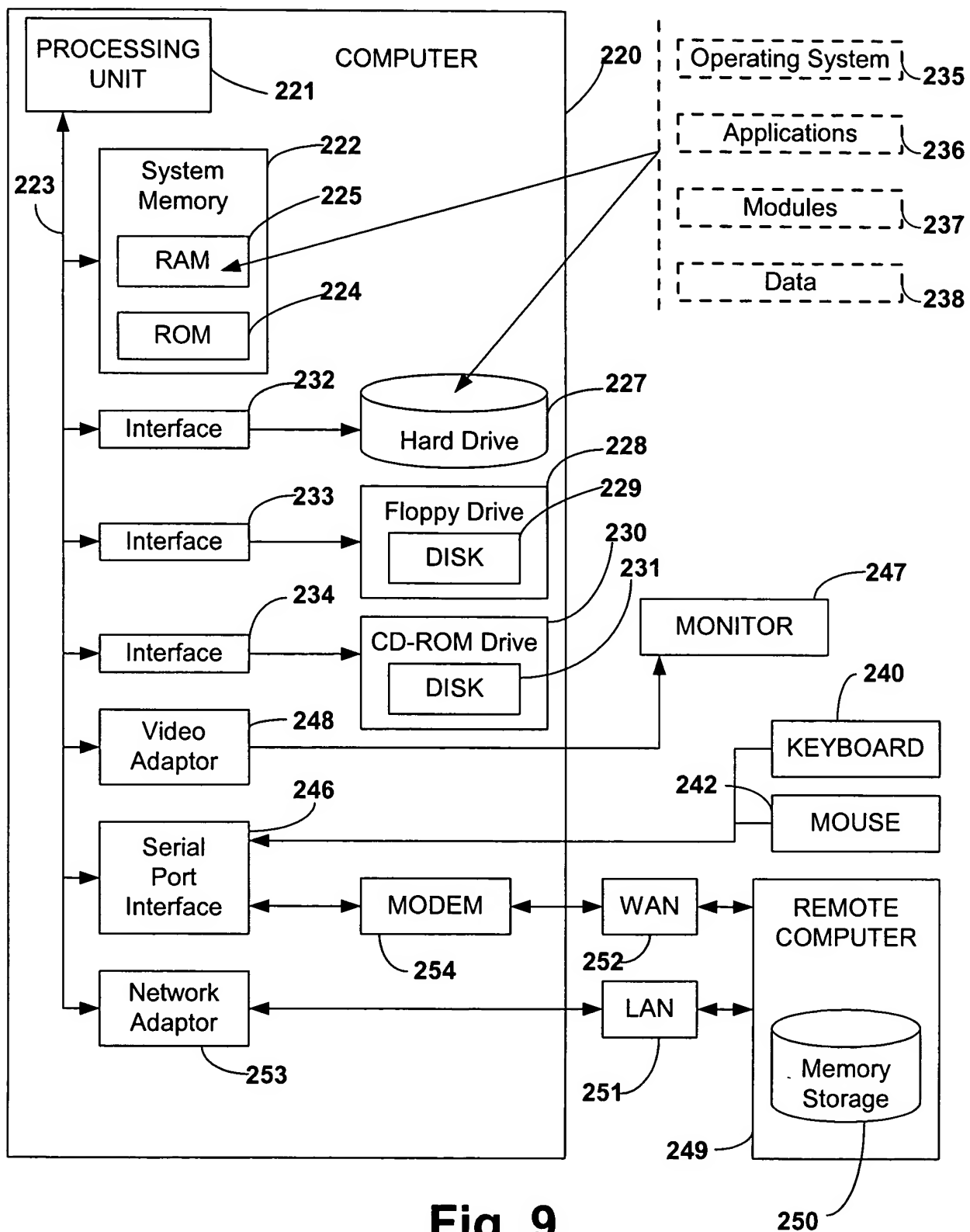
Most Value Lost After **190**

**Legend**

**196**

Fig. 8





**Fig. 9**